

Cookie Policy

This Cookie Policy ("Policy") applies to website operated by Callisto Hotel www.callistohotel.com .

COOKIES

Cookies are small text files stored on the user's computer, tablet or phone to help websites function properly; improve user experience; develop and optimize website; provide targeted content and advertising; offer an attractive and personalized website/application and ad portfolio; and generate traffic data. Cookies may be considered as user IDs, marking each time the user visits the same website.

Servers create a cookie's contents, and decode the previously embedded information when the user goes back to the same website.

There are two types of cookies: session cookies and persistent cookies. Session cookies are temporary cookies generated when the user browse the website, and erased when the user closes her browser. Persistent cookies, however, remain on the user's device even after the visitor leaves the website. Persistent cookies allow servers to identify users returning to a website, and may collect some personal information that may define the user.

COOKIES WE USE

Callisto Hotel uses anonymous cookies to help website function properly, and allow users to navigate pages and enjoy the websites' features.

Richmond Hotels collects information by tracking users' browsing habits and/or history to use targeted advertising; offer deals and promotions; provide a superb shopping experience with good and secure booking; tailor the websites' content to users and/or determine their preferences.

Callisto Hotel does not use cookies to discover the user's identity.

1.Strictly Necessary Cookies

Below cookies are strictly necessary for our website to work properly, and help our visitors navigate between pages efficiently, using all features of our sites. We use cookies to remember users' preferences, logins and similar information to allow users to continue where they left off, for example, when they come back to the same

page or when they navigate from page to page in the same session.

Provider	Usage	Why we use them?
Callisto Hotel	Functionality	These cookies help us to remember your login and activities, enabling you to continue where you left off when you return to our website or navigate among pages.
Cloudfare	Security	These cookies are used to override any security restrictions based on the IP address that the user comes from. It does not correspond to any user ID in the web application, nor does it store personal information.
Pubmatic	Performance	These cookies are used to track your website's loading speed as part of website performance.

2.Functional and Analytical Cookies

These cookies do not record personal information, but general information about your activities on our websites, for example, frequently visited links and pages, or number of error messages received, to help us fix those errors, and improve our website.

Provider	Usage	Why we use them?
Google Analytics	Analytical	This cookie is used to distinguish pages by assigning a random and unique number generated by Google Analytics as a page identifier. It is included in each page request and used to calculate visitor and session data for site analytics reports.
Yandex Metrica	Analytical	This cookie is used to distinguish unique users by assigning a random and unique number generated by Yandex Metrica as a user identifier. It is used to record visitor behaviors and non-personal statistical data.

YouTube	Functionality	These cookies store video player preferences of visitors who watch embedded Youtube videos on our websites, by creating a unique ID number.
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3.Targeting/Advertising Cookies

This type of cookie collects information about your web browsing habits to advertise according to your interests. It is also used to limit the number of times you watch an ad, and to help us measure the effectiveness of the ad. It is placed by advertising networks upon the website owner's permission. This type of cookie remembers that you have visited the website, and this information may be shared with other organizations including advertising companies.

Provider	Usage	Why we use them?
Between Digital	Advertising	This type of cookie is used to provide ads that match your interests based on your visiting history. We also use it to measure the success of our ads.
Bidswitch	Advertising	These cookies: -Regulate user information exchange among various ad services through user ID syncing, -Record whether the user allows cookies.
Converge Digital	Advertising	These cookies: -Record whether the user allows cookies, -Used to distinguish ads after saving the user's behavior on sites, -Saves content that the Third-Party User shares on social media.
Facebook	Advertising	These cookies store the user's Facebook ID and browser ID in an encrypted format, if the user visits the site using the Facebook Social plugin.

Google Adwords	Advertising	These cookies allow the website to show ads to users who previously visited the site.
Google DoubleClick	Targeting	These cookies are used to select ads based on user interests, to produce reports on campaign performance, and to stop showing previously seen ads.
Pubmatic	Advertising	These cookies collect information about how visitors use our website, and allow us to run ads customized to the preferences of users who visit our and/or other websites.
Republer	Advertising	This cookie prevents you from seeing certain ads more than once a day. It also help us show ads based on your behavior on our website.
Taboola	Advertising	These cookies: -Interact with a certain user ID, and enable us to target ads and content to that user ID, -Record user segmentation.

MANAGING COOKIE SETTINGS IN WEB BROWSER

Although many browsers automatically accept cookies, you do not have to accept them. You can delete previously saved cookies in browser settings. Where you can find such settings depends on the browser you are using. You can find browser settings through following links or using "Help" commands in your browser.

-Google Chrome Cookie Settings

<https://support.google.com/accounts/answer/61416?hl=tr>

-Microsoft Edge Cookie Ayarları

<https://support.microsoft.com/tr-tr/microsoft-edge/microsoft-edge-de-taray%C4%B1c%C4%B1-ge%C3%A7mi%C5%9Fini-g%C3%B6r%C3%BCnt%C3%BCleme-ve-silme-00cf7943-a9e1-975a-a33d-ac10ce454ca4>

-Internet Explorer Cookie Settings

<https://support.microsoft.com/tr-tr/help/17442/windows-internet-explorer-delete-manage-cookies#ie=ie-11>

-Mozilla Firefox Cookie **Settings**

<https://support.mozilla.org/tr/kb/%C3%87erezleri%20a%C3%A7%C4%B1p%20kapatma>

-Yandex Cookie Settings

<https://yandex.com.tr/support/common/browsers-settings/browsers-cookies.html>

-Safari Cookie Settings

<https://support.apple.com/guide/safari/manage-cookies-and-website-data-sfri11471/mac>

By visiting Callisto Hotel website, you accept cookies in accordance with this Policy. If you do not want to accept cookies, you may reject all cookies or only the cookies you want to reject. If you reject persistent cookies or session cookies, you may not be able to access some functions of our website, or your access may be restricted.

Therefore, our websites may not work properly or there may be disruptions in the services you request.

For more information: www.AboutCookies.org.

SECURITY

We ensure maximum security that our servers allow, so that you can securely access to our website content. In addition, we take the necessary measures to keep your information secure without compromising its consistency, and retain your data no longer than necessary for the purposes we specified. Although we take necessary technical security measures, you accept the risks inherent in online chat and online shopping. The purchases you make on websites are subject to the terms on the respective sites.

DISCLAIMER

Our websites may contain wide range of links to other websites, and we may occasionally publish third-party ads on these websites. We are not responsible for websites other than that of Callisto Hotel and for advertising third-parties' content, privacy policy or the way these parties process user information. We do not act as an intermediary between users, other websites, and advertising parties unless expressly stated otherwise, and we are not authorized to engage in any promotional activities on their behalf.